



aws  
STUDENT  
**COMMUNITY DAY**  
YAVATMAL 2026



3<sup>RD</sup> OCT 2026



TOO BE ANNOUNCE SOON

Event details : [scd.awssbgytl.in](https://scd.awssbgytl.in)

## Who We Are

# AWS Student Builder Group JDIET

A student-driven tech community built by learners, for learners. We are passionate about cloud computing, DevOps, automation, and modern infrastructure — backed by AWS.

### Mission

Empower students through real collaboration and hands-on cloud building

### Backed By

Amazon Web Services — the global leader in cloud infrastructure.



## COMMUNITY DAY

One of the biggest student-led gatherings where learners and tech enthusiasts explore cloud technologies together.

A collaborative learning experience driven by students and supported by industry voices.

# The Opportunity Event at a Glance



**600+**

On-Ground Attendees

- **Interactive Tech Talks**

Student-led sessions with live demos



**15,000+**

Total Outreach

- **Cloud Workshops**

Beginner-friendly hands-on sessions



**15+**

Industry Speakers

- **Networking**

Students meet industry professionals

# Not Just Sponsorship

Be part of the journey. Your partnership empowers students taking their first steps into cloud technology.



## What You Get ?

- **Brand Visibility**  
Logo on banners, website, certificates, and social media with 15,000+ reach
- **Direct Engagement**  
Exhibition booth, canopy standee, Sponsor Showcase and reviewed technical-session opportunities, and brochure distribution
- **Talent Access**  
Connect with 600+ passionate, career-focused students and future cloud professionals
- **AWS Ecosystem**  
Associate your brand with an officially recognized AWS Community Day initiative

# Sponsorship Tiers

## Title Partner ₹2,50,000

Exclusive | Maximum Brand Ownership | Strategic Visibility

### Branding & Visibility

- ✓ Exclusive Title Partner recognition
- ✓ Largest logo placement across all major event branding
- ✓ Category exclusivity
- ✓ Premium highest-footfall exhibition space
- ✓ Branding across registration area, stage screens & agenda

### Digital Visibility

- ✓ Dedicated sponsor-announcement post
- ✓ Up to 4 additional social media acknowledgements
- ✓ Logo in major attendee communications
- ✓ Pre-event sponsor feature + post-event CTA
- ✓ 30-second sponsor video on event screens

### Event Recognition

- ✓ 5-minute opening-stage welcome remarks
- ✓ 15-minute Sponsor Showcase / product demo
- ✓ Priority consideration for technical session/workshop
- ✓ Opening & closing ceremony acknowledgement

### Engagement & Access

- ✓ 8 sponsor passes
- ✓ Approved attendee-kit insertion
- ✓ Raffle / product challenge opportunity
- ✓ Consent-based lead collection
- ✓ Event photos + post-event impact summary
- ✓ First right of consideration for next edition

## Powered By Partner ₹1,50,000

High Visibility | Track Ownership | Premium Engagement

### Branding & Visibility

- ✓ “Powered By Partner” recognition
- ✓ Extra-large logo placement
- ✓ Association with one event track/area
- ✓ Category exclusivity within selected track
- ✓ Premium exhibition space

### Digital Visibility

- ✓ Dedicated sponsor-announcement post
- ✓ Up to 3 additional social media acknowledgements
- ✓ Logo in major attendee communications
- ✓ Sponsor feature / CTA to opted-in attendees
- ✓ 20-second sponsor video on event screens

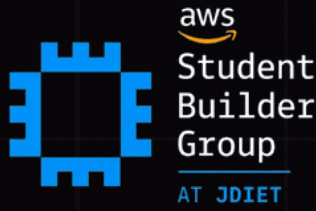
### Event Recognition

- ✓ 3-minute track welcome remarks
- ✓ 10-minute Sponsor Showcase / demo
- ✓ Priority consideration for technical session/workshop
- ✓ Opening & closing ceremony acknowledgement

### Engagement & Access

- ✓ 6 sponsor passes
- ✓ Approved attendee-kit insertion
- ✓ Raffle/challenge / booth activation
- ✓ Consent-based lead collection
- ✓ Event photos + post-event impact summary

# Sponsorship Tiers



## Platinum ₹70,000

Maximum Brand Visibility | Strategic Positioning | Premium Access

### Branding & Visibility

- ✓ Large logo across website, sponsor wall & stage screens
- ✓ Priority exhibition space
- ✓ Logo on event agenda & selected creatives
- ✓ Sponsor video/static advertisement during breaks

### Digital Visibility

- ✓ Dedicated sponsor-announcement post
- ✓ 2 additional social media acknowledgements
- ✓ Logo in selected attendee emails

### Event Recognition

- ✓ 8-minute Sponsor Showcase / demo
- ✓ Eligibility to submit technical talk/workshop
- ✓ Opening or closing ceremony acknowledgement

### Engagement & Access

- ✓ 4 sponsor passes
- ✓ Approved attendee-kit insertion
- ✓ Booth raffle / challenge opportunity
- ✓ Consent-based lead collection
- ✓ Event photos + impact summary

## GOLD ₹50,000

High Visibility | Strong Campus Impact

### Branding & Visibility

- ✓ Medium-large logo on website & sponsor wall
- ✓ Logo on agenda & event screens
- ✓ Standard exhibition space
- ✓ Static sponsor slide during breaks

### Digital Visibility

- ✓ Dedicated social-media sponsor announcement
- ✓ Combined sponsor acknowledgement
- ✓ Logo in selected sponsor communications

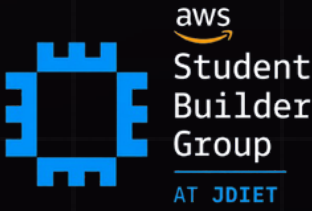
### Event Recognition

- ✓ Eligibility to submit technical session
- ✓ Closing ceremony acknowledgement

### Engagement & Access

- ✓ 3 sponsor passes
- ✓ Promotional material distribution
- ✓ Booth raffle opportunity
- ✓ Consent-based lead collection
- ✓ Selected event photographs + attendance summary

# Sponsorship Tiers



## SILVER ₹30,000

### Focused Branding | Targeted Exposure

#### Branding & Visibility

- ✓ Medium logo on website & sponsor wall
- ✓ Logo on agenda & rotating sponsor slides
- ✓ Standard display table

#### Digital Visibility

- ✓ Combined social-media sponsor announcement

#### Event Recognition

- ✓ Closing sponsor acknowledgement

#### Engagement & Access

- ✓ 2 sponsor passes
- ✓ Promotional material distribution
- ✓ Consent-based QR lead collection
- ✓ Selected event photographs + attendance summary

## Bronze ₹15,000

### Essential Visibility | Community Presence

#### Branding & Visibility

- ✓ Logo on website sponsor section
- ✓ Logo on physical sponsor wall
- ✓ Logo on combined sponsor slide
- ✓ Compact display / shared exhibition space

#### Digital Visibility

- ✓ Combined social-media thank-you post

#### Event Recognition

- ✓ Closing sponsor acknowledgement

#### Engagement & Access

- ✓ 2 sponsor passes
- ✓ Promotional material distribution

## Collaborate With Us

# Partnership Opportunities

Custom partnership models can be tailored to your branding and engagement objectives.

### Food Partner

Catering for 600+ attendees

### Platform Partner

Tech and event tooling

### Educational Partner

Courses and certifications

### Media Partner

Digital and print coverage

### Technology Partner

Dev tools for sessions

### Community Partner

Cross-community promotion

### Gift Partner

Attendee kits, speaker gifts and competition prizes

### Travel Partner

Logistics for speakers





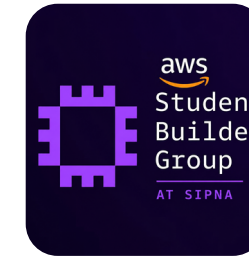
SUPPORTING PARTNERS



INSTITUTIONAL PARTNER



TECHNOLOGY PARTNER



COMMUNITY PARTNERS



PREVIOUS SPONSORS



SCAN ME

Get In Touch

# Let's Build Together

AWS Student Community Day Yavatmal 2026 — Hosted by AWS Student Builder Group JDIET

**Pranav Shinde**

Organiser & Group Leader

+91 91563 32109

**Purvash Upasani**

Co-Organiser &  
Technical Lead

+91 95794 33689

**Tushar Dagwar**

Co-Organiser &  
Event Management Lead

+91 90416 29401



@aws\_sbg\_jdiet



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WWW.scd.awssbgytl.in



awscloudclubjdiet@gmail.com